



Girl Scouts of the Missouri Heartland
877.312.4764 | Fax: 417.862.4120
210 S. Ingram Mill Road | Springfield, MO 65802

Family Campaign Coordinator

Volunteer Position Description

Summary: The family campaign coordinator is responsible for implementing and promoting involvement in the *Strive for 25 Family Partnership Campaign* by providing training and support to troop leaders and other volunteers. The nature of this position is to provide indirect/direct service to girls.

Term of Appointment: The family campaign coordinator is appointed for a one-year term that is renewable upon completion of evaluation process.

Supervision: The family campaign coordinator reports to the staff Resource Development department.

Support: The family campaign coordinator will receive support, guidance, and encouragement from the staff Resource Development department. She or he will also receive support from the staff membership marketing specialist and volunteer support coordinator as needed. She or he will have access to relevant learning opportunities and materials that prepare for and support this role.

Responsibilities:

- Work with service unit to set a Strive for 25 Family Partnership goal for the membership year.
- Present the *Strive for 25 Partnership Campaign* to troop leaders and assist troop leaders in presenting the campaign to parents.
- Attend service unit meetings to promote, inform, and motivate troop leaders and volunteers regarding the campaign.
- Educate service unit and community as to what *Strive for 25 Family Partnership Campaign* money is used for a why it is needed.

Qualifications and core competencies:

- **Personal integrity:** Demonstrate dependability, honesty, and credibility.
- **Adaptability:** Adjust, modify own behavior, and remain flexible and tolerant in response to changing situations and environments.
- **Oral communication:** Express ideas and facts clearly and accurately.
- **Foster diversity:** Understand, respect, and embrace differences.
- **Computer skills:** Access to email and the Internet.
- **Additional requirements:**
 - Must become a registered member of Girl Scouts of the USA.
 - Must be an approved volunteer who has completed the volunteer application and background screening that is renewed every three years.
 - Present a positive image of Girl Scouting to girls, volunteers and community members through effective communication, high personal standards of conduct and knowledge of the Girl Scout program and organization.
 - Have understanding and skill in persuasive group communication; organizing and managing processes and resources; organization with attention to detail; managing deadlines.